ABSTRACT OF THE DISCLOSURE

A method and apparatus for printing a product, article or other object at a printing station and for enhancing the application of UV light at a curing station to UV photo initiators in a UV curable ink applied to a product, article or other object at the printing station, comprising the steps of, or mechanisms for: printing a UV-curable ink with a printing head on a product, article or other object at a printing station; providing sets of or including sets of UV-LED arrays of UV-LED chips at a curing station, and causing relative movement between the sets of UV-LED arrays and the printed product, article or other object.